



Right is right – no matter the risk

Not doing something is a safe choice - because it's invisible.

But can it be wrong to not do something?

What can we do about it?

Employees shy away from risk.

Why? Because the downside is always bigger than the upside.

You take a risk at work:

1. It goes well – and the upside is you get a pad on the back
2. It goes sour – and the downside you get fired

The downside is infinitely worse than the upside.

This effect is at play throughout life and leads us to omit to take action. Because on the surface it's safer and we tell ourselves that it can be right too.

This is called the 'omission bias'.

But omitting to do something is wrong. Either it's wrong to somebody else, or it's wrong against yourself.

The longer you remain idle, the less time you have to make changes, and the less impact you will have.

How to avoid the omission bias?

Before every action, ask yourself: "What can go wrong if I do this right now?"

Asking yourself that question is a fantastic habit.

We must re-learn to do what is right without considering risk. If it is right, then it is right, no matter the risk.

Stick with it